



## Highlights

Expo : 4<sup>th</sup> LUCAS Dhaka Motor Show 2009

Held from : March 18 ~ 21, 2009

Venue : Bangladesh – China Friendship Conference Centre, Dhaka – Bangladesh

Organized By :  in association with 

Title Partner :   
*A Complete Show for the Automobile & Auto Component sector of Bangladesh*

Partners :  



Other Highlights : Make Roads Safer Campaign  
 – the biggest Driving & Road Safety Campaign initiated by Rahimafrooz in association with CEMS



Launch of 'Castrol GTX CNG' Lubricant by Rahimafrooz Distribution Ltd.

Launch of 'SUZUKI DZire' by Uttara Motors Ltd. – Distributor of Suzuki Vehicles in Bangladesh

Expo Area : 15,000 sqm

Number of Participants : 125  
 Foreign Exhibitors : 87  
 Total Visitors : 115,000  
 Business Visitors : 23,856

International Participation : 14 Countries - Bangladesh, China, Germany, India, Italy, Japan, Korea, Malaysia, Singapore, Spain, Thailand, Taiwan, UK, USA

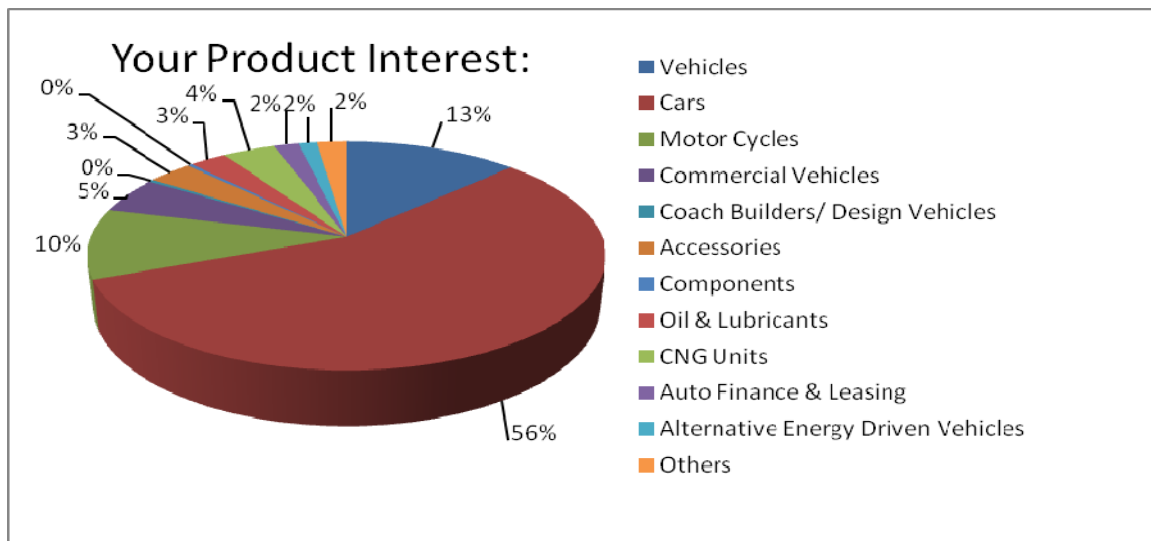
Focus : Car & Bike Manufacturers, Auto Components, Accessories, CNG Conversion Kits, Alternate Fuel Technologies, CNG Engines, Audio & Electronics, Garage Equipment

Target : Targeted to Bangladesh Automotive sector and Consumers

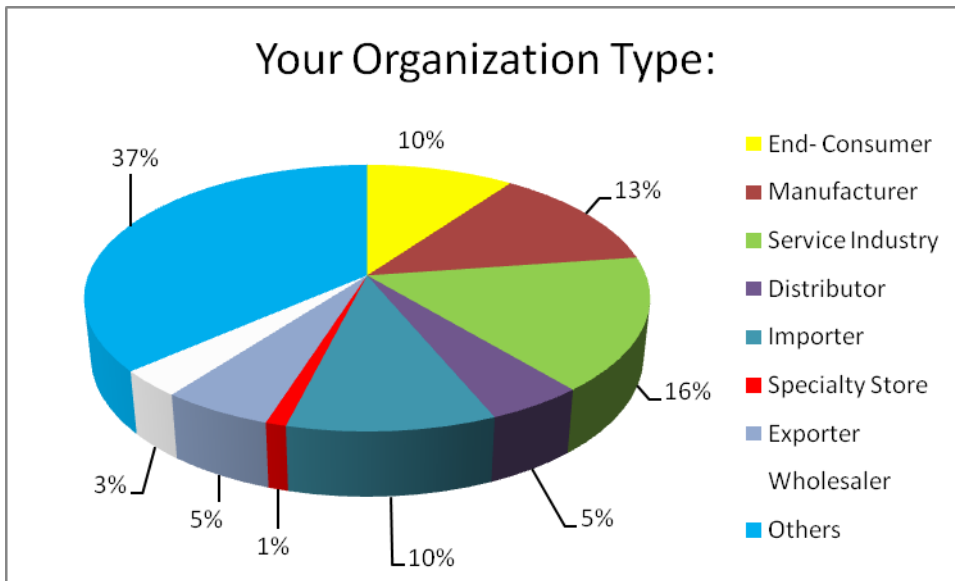
Concurrent Event : Make Roads Safer Campaign – Initiated by ‘Rahimafrooz’ In association with ‘CEMS’.



People who visited the 4<sup>th</sup> LUCAS Dhaka Motor Show 2009 were interested in :

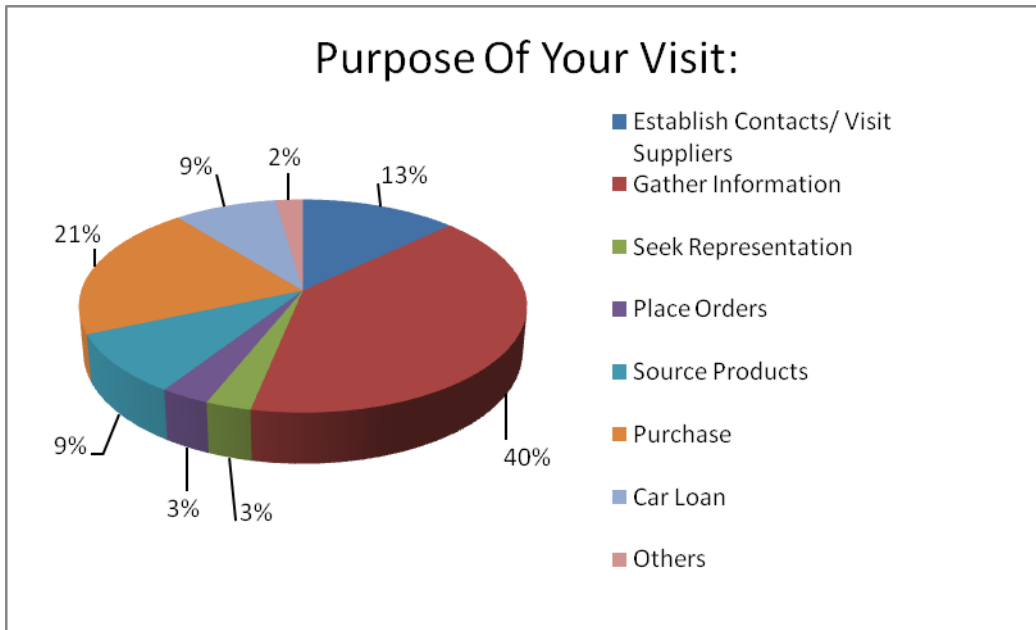


People who visited the 4<sup>th</sup> LUCAS Dhaka Motor Show 2009 were :

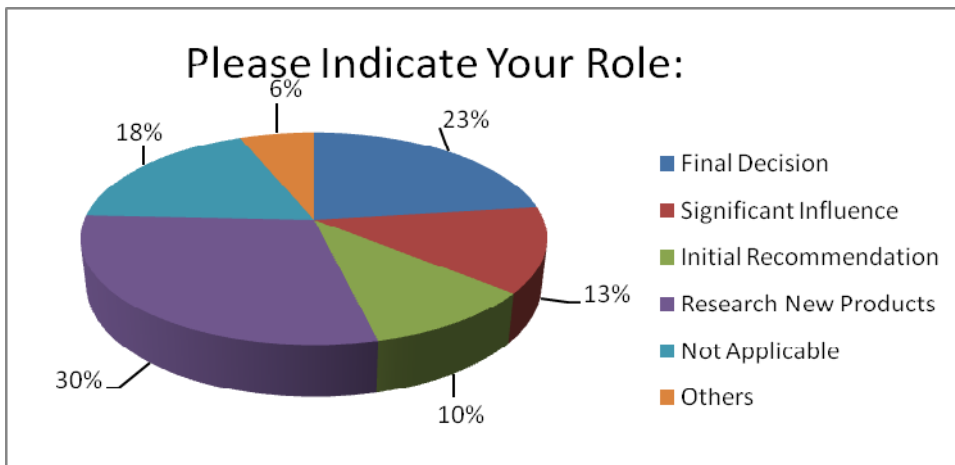


People visited the 4<sup>th</sup> LUCAS Dhaka Motor Show 2009 to :

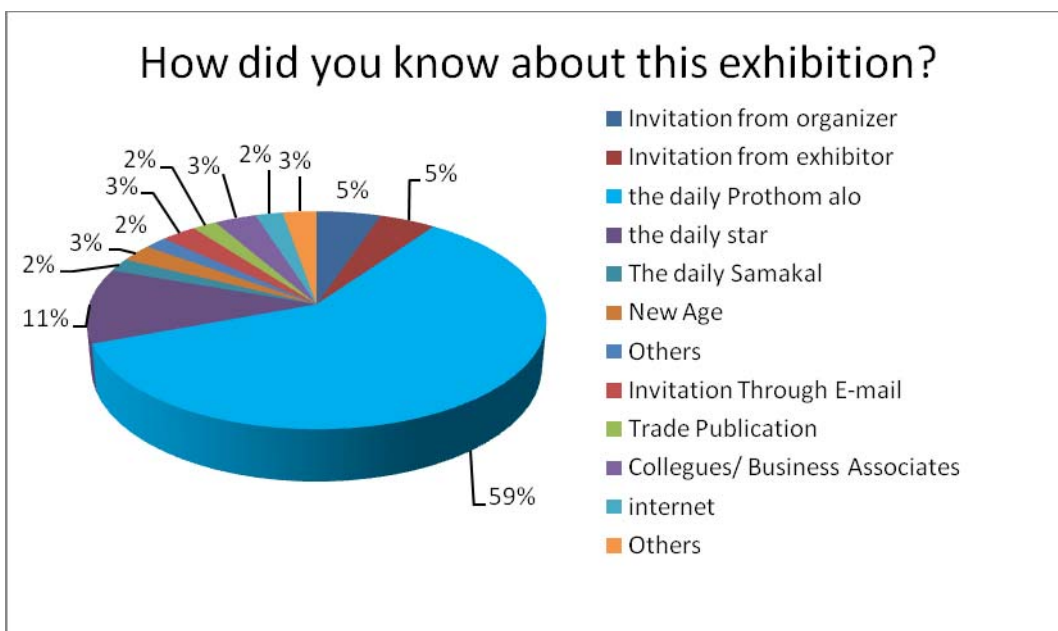
*Automobile & Auto Component sector of Bangladesh*



*Influence People had who visited the 4<sup>th</sup> LUCAS Dhaka Motor Show 2009 :*



*How did 4<sup>th</sup> LUCAS Dhaka Motor Show 2009 reach out to people :*



Next Edition Schedule :



**March 18 ~ 20, 2010**

@ Bangladesh – China Friendship Conference Centre  
- Dhaka, Bangladesh