

Fact Sheet



13th Dhaka Motor Show 2018

Schedule

Date	: 22 ~ 24 March, 2018
Venue	: International Convention City Bashundhara, Dhaka – Bangladesh.
Opening Hours	: 10.30 am to 8.30 pm
Frequency	: Annual
Open to	: Trade / Business & Public Visitors
Official Website	: www.cems-motorshow.com
Concurrent Exhibitions	: 4 th Dhaka Bike Show 2018 Int'l Expo [www.cems-bikeshow.com] : 3 rd Dhaka Auto Parts Show 2018 Int'l Expo [www.cems-autopartsshow.com] : 2 nd Dhaka Commercial Automotive Show 2018 Int'l Expo [www.cems-motorshow.com]

Event Profile

Being held for the last 12 years now, the 'Dhaka Motor Show' stands firmly as one of the flagship events of CEMS-Global in Bangladesh and has become an icon of the country as the One & ONLY International Automotive Exhibition of Bangladesh. With the country growing a strong Middle-class segment, the rise in sales of Motor vehicles has surged to newer heights in Bangladesh, ignoring the rise in import taxes. Bangladesh is one of a strong South-Asian Nation with its growing economy and the 'Dhaka Motor Show' has also been a platform in all these years for launching of latest Models of Hyundai, Mercedes, Range Rover, Mitsuoka, Toyota Prius and many others. The previous editions have seen great successes and an enormous rise in sales of new vehicles, with CEMS-Global changing its strategy in 2012 in highlighting and strongly backing Vehicle distributors showcasing Cars / Commercial vehicles for the Middle / Upper-Middle class segment of the population and vehicles for Rural utilization, which also is one of the big and potential segment in Bangladesh.

'CEMS-Global USA' in association with 'CEMS Bangladesh' presents once again the '13th Dhaka Motor Show 2018', scheduled to be held from 22 ~ 24 March, 2018 which will be a glittering showcase of the World automobile and auto-component industry.

As always, the 'Dhaka Motor Show' will reveal to the country the rapid developments in the Industry and will also be a launching-pad for many new vehicles as well as new technology components. The neat layouts of the show provide ample opportunity to the consumers of vehicles to see the latest offerings in the market as well as to the business visitor to carry out networking in a highly enabled environment. The Motor Show is therefore not only a networking ground, but also a place to find business partners and strategic alliances for manufacturing, outsourcing, sub-contracting, design and development as well as direct marketing.

Profile of Exhibits

Vehicles

Cars, Sports Utility Vehicles, Multi Utility Vehicles, Commercial Vehicles, Buses, Trucks, Three Wheelers, Alternative energy driven vehicles including battery operated vehicles

Others:

Motor Cycles, Scooters, Mopeds Automotive Components & Spares, Garage & Garage Equipment, Accessories, Insurance products & services, Auto Finance and Leasing, IT for Auto Industry, Oil & Lubricants, CNG Kits & Units, Tyres & Wheels, Design Concepts, Auto Electronics, Coach Builders / Design Vehicles.

Support Services, Related Trade Publications & Web portals

About CEMS-Global (Organizer)

Since its inception in 1992, CEMS, in this span of 26 years, has made a commendable presence as a MULTINATIONAL Exhibition Organizer of the region with operations in over 8 countries. With its Global HQ in USA, CEMS-Global carries out its activities from CEMS-Global USA based in New York, its own operated offices - CEMS China, CEMS India, CEMS Brazil, CEMS Bangladesh, CEMS Lanka, CEMS-Global Asia Pacific Singapore, and CEMS Indonesia along with over 10 associate offices around the world. CEMS-Global organizes over 40 exhibitions per annum on all important sectors of the trade and economy in South & South-East Asia.

Profile of Visitors

Just like the previous editions, the '13th Dhaka Motor Show 2018' will focus on Target visitors consisting of Vehicle Distributors / Importers, Auto Component Distributors & Dealers, Tyre & Wheel Dealers, Auto Spare Parts Dealers, Garage Owners, Lubricant Dealers, Service Centres, Truck Parts Dealers, Mechanics, Spare Parts retailers, Distributors, Associations and General Public.

Organizer & For booking / participation info, please contact :


CEMS[®]_{USA}

In Association with :


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