



March 18 ~ 20, 2010

Bangabandhu International Conference Centre, Dhaka

CEMS - '5TH LUCAS DHAKA MOTOR SHOW 2010' HIGHLIGHTS

CEMS - CONFERENCE & EXHIBITION MANAGEMENT SERVICES LTD. – USA IN ASSOCIATION WITH 'CEMS BANGLADESH' WAS ORGANIZING THE "5TH LUCAS DHAKA MOTOR SHOW 2010", THE BIGGEST INTERNATIONAL EXHIBITION FOR THE AUTOMOTIVE WORLD OF BANGLADESH, WAS HELD FROM MARCH 18 ~ 20, 2010 AT THE BANGABANDHU INTERNATIONAL CONFERENCE CENTRE, DHAKA.

SINCE ITS INCEPTION IN 1992, CEMS, IN THIS SPAN OF OVER 17 YEARS HAS BECOME AN UNDISPUTED LEADER IN THE REGION AS A MULTINATIONAL EXHIBITION ORGANIZER WITH OPERATIONS IN 7 COUNTRIES & ORGANIZING OVER 27 EXHIBITIONS PER ANNUM ON ALL IMPORTANT SECTORS OF THE TRADE AND ECONOMY.

THE SHOW WAS A GLITTERING SHOWCASE OF THE BANGLADESHI & WORLD AUTOMOBILE AND AUTO-COMPONENT INDUSTRY. IT WILL REVEAL TO THE COUNTRY, THE RAPID DEVELOPMENTS IN THE INDUSTRY AND WILL ALSO BE A LAUNCHING-PAD FOR MANY NEW VEHICLES AS WELL AS NEW TECHNOLOGY COMPONENTS.



RENOWNED AND LEADING CAR / MOTORCYCLE DISTRIBUTORS & DEALERS ALONG WITH BANKS / FINANCIAL COMPANIES, LUBRICANT COMPANIES, CNG CONVERSION COMPANIES AND AUTOMOTIVE COMPONENT MANUFACTURERS & IMPORTERS FROM BANGLADESH AND ABROAD SHOWCASING THEIR PRODUCTS IN OVER 250 BOOTHS. CEMS HAS RECEIVED A HUGE RESPONSE FROM THE EXHIBITORS FOR THE MOTOR SHOW AND HAS SEEN A GOOD INCREASE IN NUMBER OF PARTICIPANTS COMPARED TO LAST YEAR.



THE AUTOMOBILE MARKET OF BANGLADESH IS GROWING EVERY YEAR WITH NEW CARS, MOTORCYCLES AND COMMERCIAL VEHICLES COMING ON THE ROAD EACH DAY AND ALONG WITH THIS EXPANSION, THERE IS ALSO A NEED FOR GROWTH IN THE AUTOMOBILE COMPONENT ARENA TO MEET THE DEMANDS OF THE VEHICLES ON THE ROAD. THE AIM OF THE SHOW IS TO PROVIDE A PERFECT PLATFORM FOR THE AUTOMOTIVE INDUSTRY OF BANGLADESH TO AWARE THE CONSUMERS OF THE NEW PRODUCTS BEING OFFERED TO THEM AS WELL AS ENHANCE TRADE IN THE AUTOMOTIVE COMPONENTS SECTOR.

MINISTER FOR COMMERCE OF GOVERNMENT OF THE PEOPLE'S REPUBLIC OF BANGLADESH HON'BLE MR. MOHAMMED FARUK KHAN WAS THE CHIEF GUEST AND AMBASSADOR FOR EMBASSY OF THE JAPAN IN BANGLADESH HON'BLE MR. TOMOTSU SHINOTSUKA WAS THE SPECIAL GUEST OF THE INAUGURATION CEREMONY OF THE '5TH LUCAS DHAKA MOTOR SHOW 2010' ON 18TH MARCH 2010 AT 11.00 AM AT MEDIA BAZAAR OF BANGABANDHU INTERNATIONAL CONFERENCE CENTER, SHER-E- BANGLA NAGAR, AGARGAON, DHAKA.

'LUCAS' WAS THE TITLE SPONSOR AND AB BANK WAS THE BANK PARTNER OF THE EXHIBITION. DAILY SAMAKAL, DAILY NEW AGE AND RADIO AAMAR WERE THE MEDIA PARTNERS. ACER WAS THE TECHNOLOGY



PARTNER AND **CENS (GLOBAL EXPORT MEDIA)** WAS THE INTERNATIONAL PROMOTIONAL PARTNER OF THE EVENT.

THE SHOW WAS OPEN FOR TRADE & PUBLIC VISITORS UP TO 20TH MARCH 2010 FROM 10:00 AM TO 8:00 PM.


Highlights

EXPO NAME : 5TH LUCAS DHAKA MOTOR SHOW 2010
HELD FROM : 18 ~ 20 MARCH 2010
VENUE : BANGABANDHU INTERNATIONAL CONFERENCE CENTRE,
DHAKA - BANGLADESH

ORGANIZED BY :  IN ASSOCIATION WITH 

TITLE PARTNER : 

PARTNERS :   

BANK PARTNER : 

OTHER HIGHLIGHTS : THE SHOW SAW A RISE IN SALES OF NEW VEHICLES AND LAUNCH OF THE WORLD'S BEST SELLING HYBRID CAR 'TOYOTA PRIUS', HYUNDAI LAUNCHING THEIR 'TUCSON' AND MERCEDES BENZ LAUNCHING THEIR NEWEST FLAGSHIP '350 SL'. PEOPLE THROGGED TO THE EXPO VENUE TO EVALUATE AND GET THE BEST DEAL AND TRADE & BUSINESSMEN VISITED THE AUTO PARTS & ACCESSORIES PAVILION TO FURTHER LOOK INTO NEW PARTS AND ACCESSORIES IN THE WORLD MARKET. ALSO ON DISPLAY WAS THE HONDA HYBRID CIVIC AND ALTERNATE FUEL SYSTEM PUBLIC VEHICLES.



EXPO AREA : 25,000 SQM

EXHIBITORS : 250

FOREIGN EXHIBITORS : 93

TOTAL VISITORS : 205,00

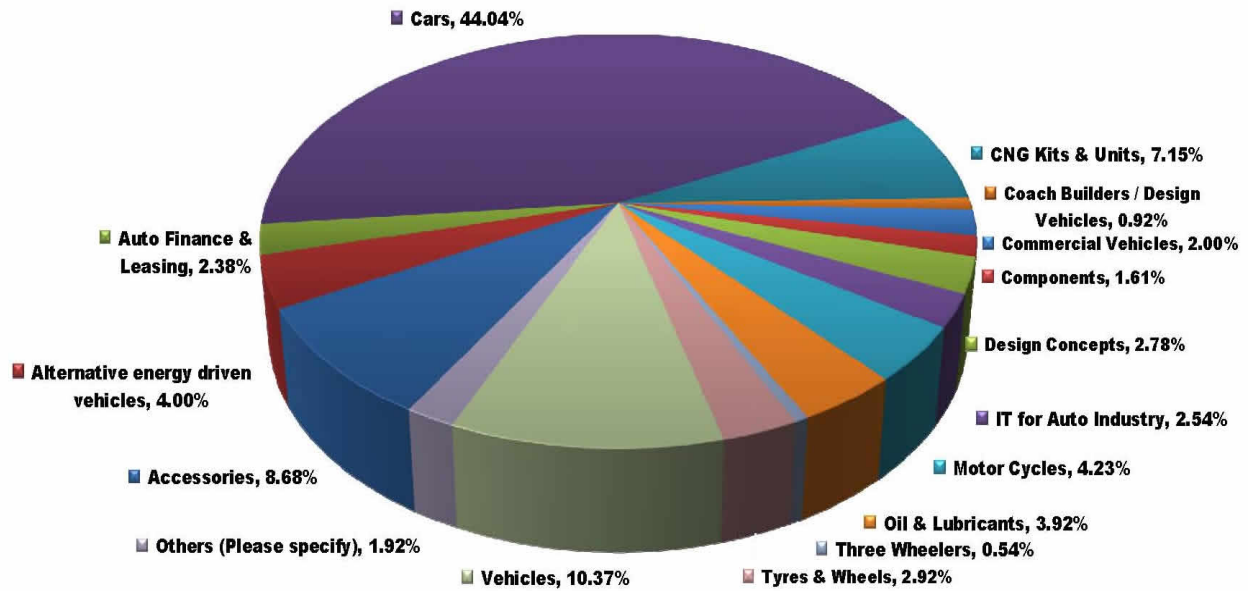
BUSINESS VISITORS : 12,525

INT'L PARTICIPATION : 15 COUNTRIES - BANGLADESH, CHINA, GERMANY, INDIA, ITALY, JAPAN, KOREA, MALAYSIA, SINGAPORE, SPAIN, THAILAND, INDONESIA, TAIWAN, UK, USA

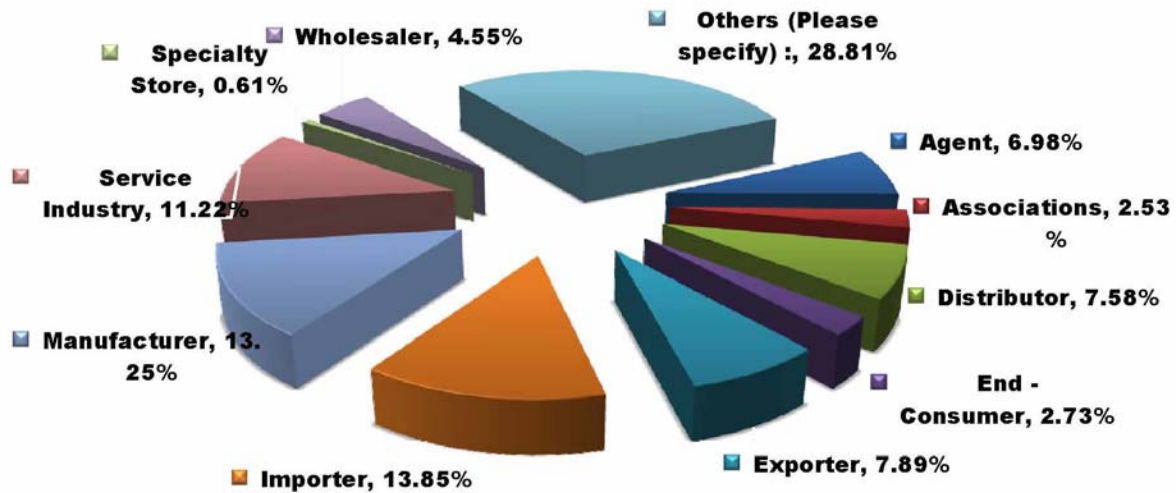
FOCUS : CAR & BIKE MANUFACTURERS, AUTO COMPONENTS, ACCESSORIES, CNG CONVERSION KITS, ALTERNATE FUEL TECHNOLOGIES, CNG ENGINES, AUDIO & ELECTRONICS, GARAGE EQUIPMENT.

TARGET : TARGETED TO BANGLADESH AUTOMOTIVE SECTOR AND CONSUMERS

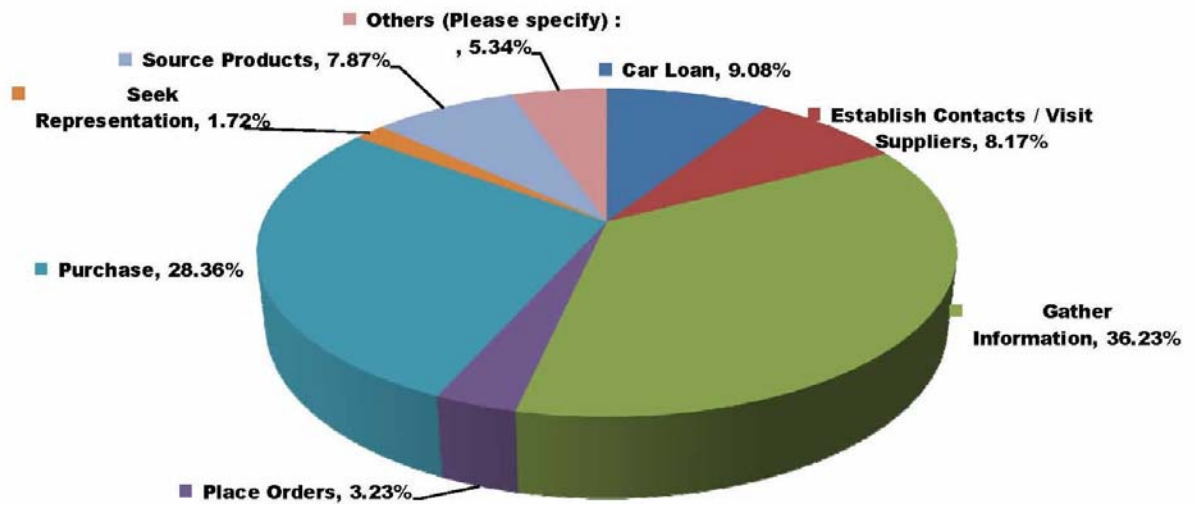
PEOPLE WHO VISITED THE 5TH LUCAS DHAKA MOTOR SHOW 2010 WERE INTERESTED IN:



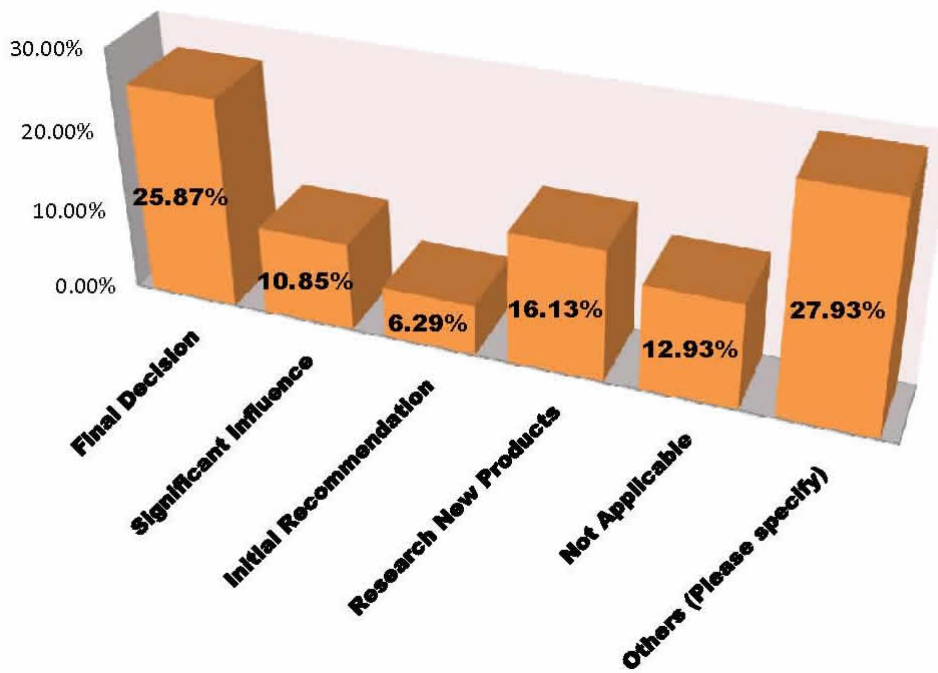
PEOPLE WHO VISITED THE 5TH LUCAS DHAKA MOTOR SHOW 2010 WERE:



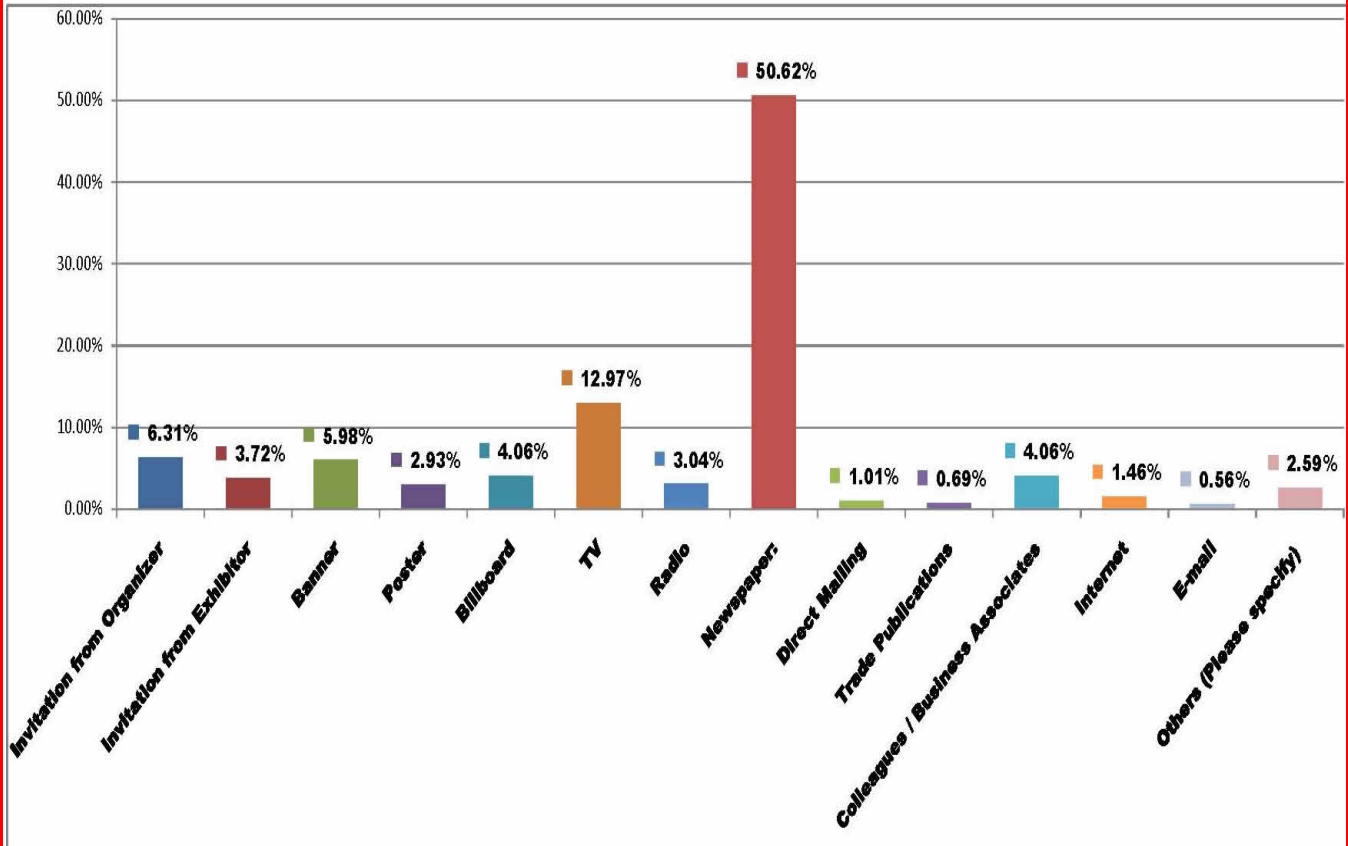
PEOPLE VISITED THE 5TH LUCAS DHAKA MOTOR SHOW 2010 TO:



INFLUENCE PEOPLE HAD WHO VISITED THE 5TH LUCAS DHAKA MOTOR SHOW 2010 :



HOW DID 5TH LUCAS DHAKA MOTOR SHOW 2010 REACH OUT TO PEOPLE:



PARTICIPANT LIST OF 5TH LUCAS DHAKA MOTOR SHOW 2010:

- A G AUTOMOBILES LTD., BANGLADESH
- AAKAR COMMUNICATION, INDIA
- AB BANK LIMITED, BANGLADESH
- ABEDIN EQUIPMENT LTD., BANGLADESH
- ACER (EXECUTIVE TECHNOLOGIES LTD.), BANGLADESH
- BANGLADESH MOTORCYCLE MFG. IND. LTD. (BMC), BANGLADESH
- BANK ASIA LIMITED, BANGLADESH
- BANNICHI ENTERPRISE LTD., BANGLADESH
- BDCOM ONLINE LTD., BANGLADESH
- BEST LUBRICANTS, BANGLADESH
- BESTWAY CO-OPERATIVE COMMERCIAL CREDIT LTD., BANGLADESH
- BINDRA MOTORS PVT. LTD., INDIA
- BOGRA MOTORS (PVT.) LTD., BANGLADESH

- BT LIMITED, BANGLADESH
- COMET CAB LTD., BANGLADESH
- DHS MOTORS LIMITED (HONDA CARS), BANGLADESH
- DIGITAL SECURITY SOLUTIONS, BANGLADESH
- FAZILA CORPORATION, BANGLADESH
- F-Z TECHNOLOGIES LTD. - 'YOBYKES', BANGLADESH
- GARIMA GLOBAL PVT. LTD., INDIA
- GOLDEN HASH TECHNOLOGY LTD., BANGLADESH
- HYGINE FOOD SERVICE, BANGLADESH
- HYUNDAI MOTORS BANGLADESH LTD., BANGLADESH
- IFAD AUTOS LIMITED, BANGLADESH
- KORTECH AUTO INDUSTRIES (PVT.) LTD., PAKISTAN
- LUB-RREF (BANGLADESH) LTD., BANGLADESH
- M. R. GROUP, BANGLADESH
- MALAYSIA EXTERNAL TRADE DEVELOPMENT CORPORATION (MATRADE), MALAYSIA
- MONICO LIMITED, BANGLADESH
- MULTIMODE TRANSPORT CONSULTANTS LTD., BANGLADESH
- NATIONAL TRADING COMPANY (DISTRIBUTOR OF GOODYEAR TIRE), BANGLADESH
- NAVANA CNG LIMITED., BANGLADESH
- NAVANA LIMITED (TOYOTA), BANGLADESH
- NAVANA PETROLEUM LIMITED (CALTEX), BANGLADESH
- NEERA AUTO INDUSTRIES LTD., BANGLADESH
- NEW AGE- THE DAILY NEWSPAPER, BANGLADESH
- NITS SERVICE (PVT.) LTD., BANGLADESH
- ORIENT POWER, BANGLADESH
- PACIFIC MOTORS LTD., BANGLADESH
- PASIO AIRCON (P) LTD., INDIA
- PEE AAR EXIM (P) LTD., INDIA
- PRS SOLUTIONS PVT. LTD., INDIA
- R. R. AUTOMOBILES PVT. LTD., BANGLADESH
- R.S EASY BIKE, BANGLADESH
- RAHIMAFROOZ BATTERIES LIMITED, BANGLADESH
- RAHIMAFROOZ CNG LTD., BANGLADESH
- RAHIMAFROOZ DISTRIBUTION LIMITED, BANGLADESH
- RANCON MOTORS LIMITED, BANGLADESH
- RANGS LIMITED, BANGLADESH

- SANTACRUZ, BANGLADESH
- SHEROMANI TRADERS PVT. LTD., INDIA
- SUPER AUTO, IMPORTER AL-TEXTILE MILLS, BANGLADESH
- SUPER SEALS INDIA LIMITED, INDIA
- SWAN INTERNATIONAL, BANGLADESH
- THE DAILY SAMAKAL, BANGLADESH
- TRADESWORTH HOUSEHOLD LIMITED, BANGLADESH
- UNIWAVE BROADCASTING COMPANY LIMITED (RADIO AAMAR), BANGLADESH
- WHEELSBD AUTOMOBILE CLUB LTD., BANGLADESH
- YELLOW PAGES PVT. LTD., BANGLADESH
- ZEE MOTORS, BANGLADESH
- ZHEJIANG JIALAIDUN PISTON MANUFACTURE CO., LTD., CHINA

NEXT EDITION SCHEDULE:



6th Lucas Dhaka Motor Show 2011

Date	: 17 ~ 19 March 2011
Venue	: Bangabandhu International Conference Centre, Dhaka – Bangladesh
Opening Hours	: 10.30 am to 8.30 pm
Frequency	: Annual
Open to	: Trade / Business & Public Visitors
Official Website	: www.dhakamotorshow.com

