



March 18 ~ 20, 2011

Bangabandhu International Conference Centre, Dhaka

CEMS - `6th GLOBATT DHAKA MOTOR SHOW 2011` HIGHLIGHTS

CEMS Global - Conference & Exhibition Management Services Ltd. – USA in association with `CEMS Bangladesh` has organized the "6th Globatt Dhaka Motor Show 2011", held from March 17 ~ 20, 2011 at the Bangabandhu International Conference Centre, Dhaka.

Hon'ble Mr. H.T. Imam, Adviser to Hon'ble Prime Minister for Establishment & Administration Affairs – Govt. of the People's Republic of Bangladesh was present as the Chief Guest of the Inauguration Ceremony and inaugurated the `6th Globatt Dhaka Motor Show 2011`. Also present were H.E. Mr. Tamotsu Shinotsuka, Ambassador of the Embassy of Japan in Bangladesh, Mr. Munawar Misbah Moin, Group Director of Rahimafrooz Ltd. representing Globatt – the title partner of the Show, Mr. Shamin Ahmed Chaudhury, Deputy Managing Director of AB Bank Ltd., the Bank Partner and Ms. Meherun N. Islam, President & Group Managing Director, CEMS-Global USA & Asia-Pacific.



Since its inception in 1992, CEMS-Global, in this span of over 19 years has made a commendable presence in South & South-East Asia as a Multinational Exhibition Organizer with operations in 8 countries & organizing over 30 exhibitions in 5 countries per annum on all important sectors of the trade and economy.

Previously known as the `Lucas Dhaka Motor Show`, this year's Motor Show also saw a change in the Title Partnership with the name `Globatt`, the Global brand of Rahimafrooz and known as the `6th Globatt Dhaka Motor Show 2011`.

Rahimafrooz launched its international brand GLOBATT in the Bangladesh market – the first sealed, maintenance-free automotive battery with 36 months warranty. GLOBATT is manufactured locally with advanced German technology and being exported to a large number of countries worldwide.

GLOBATT is the global brand of Rahimafrooz that has already made successful entry into 22 countries of Asia, Middle East and Africa.

The newly branded `6th Globatt Dhaka Motor Show 2011` was a glittering showcase of the Bangladeshi & World Automobile and auto-component industry. It reveals to the country, the rapid developments in the industry and was also a launching-pad for many new vehicles as well as new technology components. Renowned and leading Car / Motorcycle distributors & dealers along with Banks, Lubricant Companies, CNG Conversion Companies and Automotive Component Manufacturers & Importers from Bangladesh and abroad were showcasing their products in over 350 booths.

Hyundai Motors Bangladesh launched their new stylish 2010-11 Sonata in the show. The German Car `Audi` also marked its presence with its best ever models. And lastly the British `Land Rover` can also be seen for the very first time in the Motor Show.






The automobile market of Bangladesh is growing every year with new cars, motorcycles and commercial vehicles coming on the road each day and along with this expansion, there is also a need for growth in the Automobile Component & Accessories arena to meet the demands of the vehicles on the road. The aim of the show was to provide a perfect platform for the Automotive Industry of Bangladesh to aware the consumers of the new products being offered to them as well as enhance trade in the Automotive Components sector.

'Globatt' was the Title Sponsor and AB Bank was the Bank Partner of the exhibition. Co-Partners were Dunlop & Castrol (Rahmafrooz Distribution Ltd.). Daily Shamakal, Daily New Age and Radio Amar were the media partners.


Highlights

EXPO NAME : 6th GLOBATT DHAKA MOTOR SHOW 2011
 HELD FROM : 18 ~ 20 MARCH 2011
 VENUE : BANGABANDHU INTERNATIONAL CONFERENCE CENTRE,
 DHAKA - BANGLADESH

ORGANIZED BY :  IN ASSOCIATION WITH 

TITLE PARTNER : 

PARTNERS :  

BANK PARTNER : 

OTHER HIGHLIGHTS : THE SHOW SAW A RISE IN SALES OF NEW VEHICLES AND LAUNCH OF THE WORLD'S BEST SELLING 'LAND ROVER' DEFENDER, 'SONATA', 'AUDI', 'FORD FIESTA', 'HYUNDAI TUCSON', 'NISSAN BULEBIRD SYLFY', 'MITSUOKA' ETC. PEOPLE THROGGED TO THE EXPO VENUE TO EVALUATE AND GET THE BEST DEAL AND TRADE & BUSINESSMEN VISITED THE AUTO PARTS & ACCESSORIES PAVILION TO FURTHER LOOK INTO NEW PARTS AND ACCESSORIES IN THE WORLD MARKET.



EXPO AREA : 34916 SQFEET

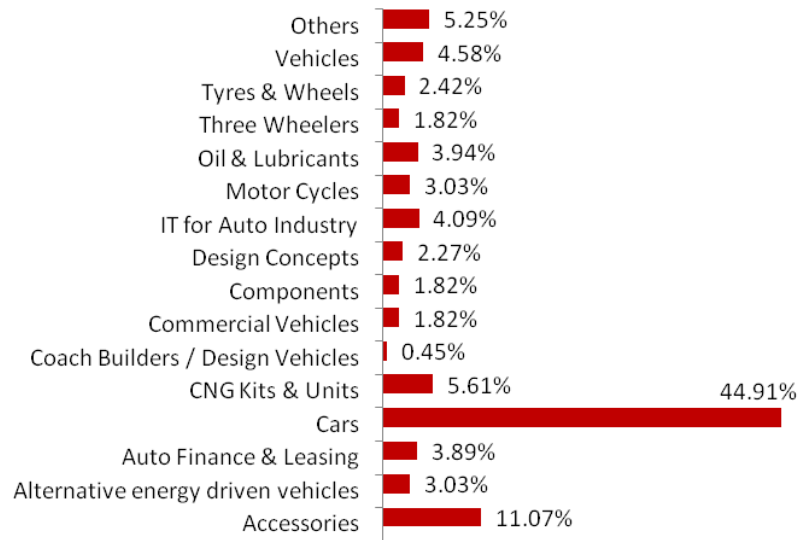
EXHIBITORS : 350

TOTAL VISITORS : 29,678

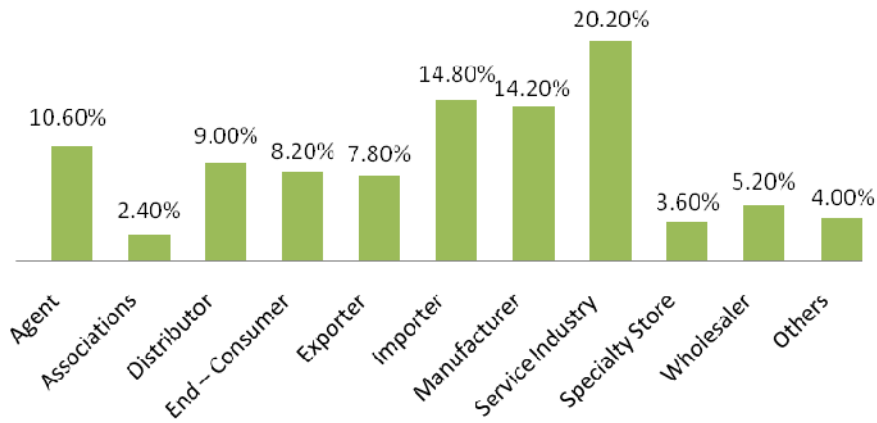
FOCUS : CAR & BIKE MANUFACTURERS, AUTO COMPONENTS, ACCESSORIES, CNG CONVERSION KITS, ALTERNATE FUEL TECHNOLOGIES, CNG ENGINES, AUDIO & ELECTRONICS, GARAGE EQUIPMENT.

TARGET : TARGETED TO BANGLADESH AUTOMOTIVE SECTOR AND CONSUMERS

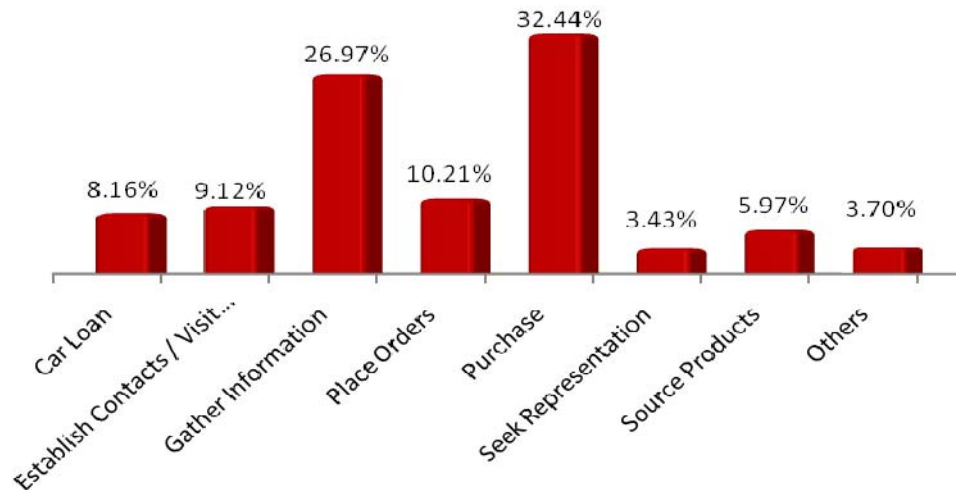
PEOPLE WHO VISITED THE 6th GLOBATT DHAKA MOTOR SHOW 2011 WERE INTERESTED IN:



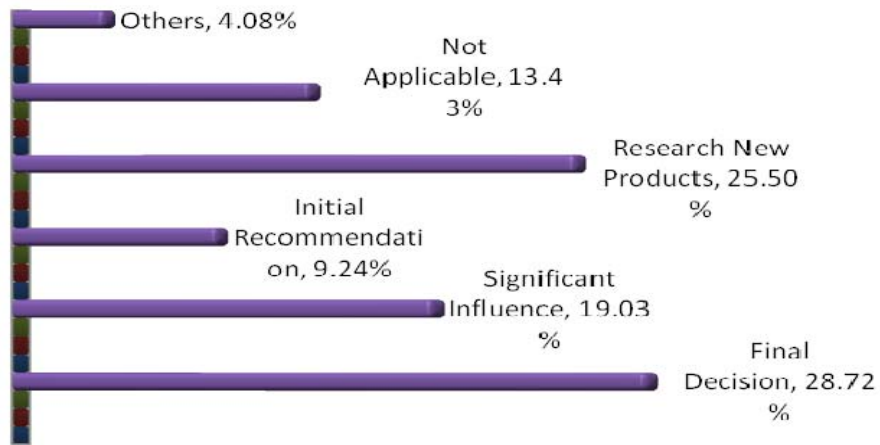
PEOPLE WHO VISITED THE 6th GLOBATT DHAKA MOTOR SHOW 2011 WERE:



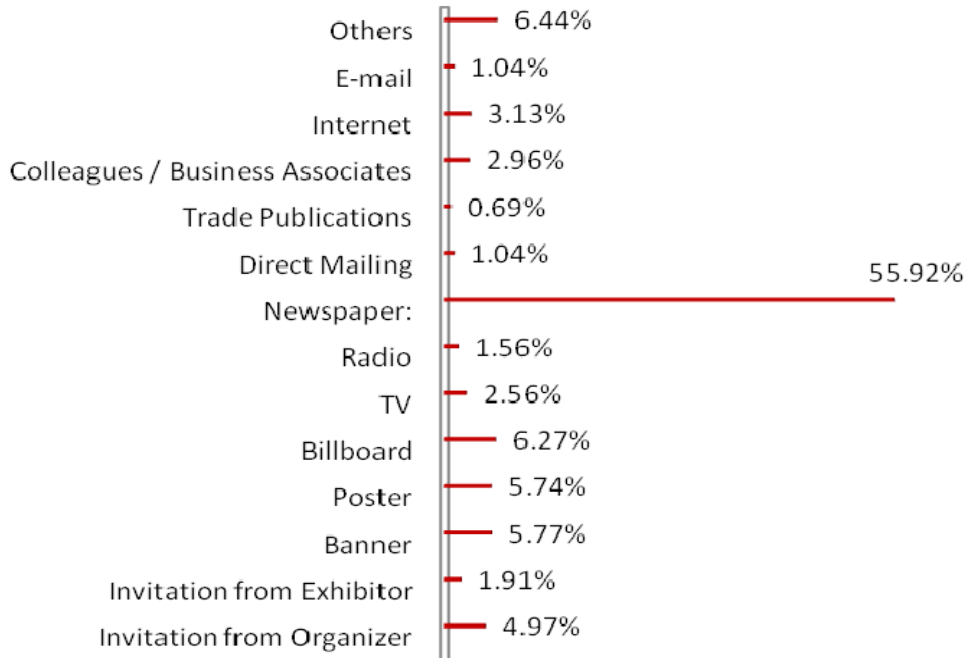
PEOPLE VISITED THE 6th GLOBATT DHAKA MOTOR SHOW 2011 TO:



INFLUENCE PEOPLE HAD WHO VISITED THE 6th GLOBATT DHAKA MOTOR SHOW 2011 :



HOW DID 6th GLOBATT DHAKA MOTOR SHOW 2011 REACH OUT TO PEOPLE:



PARTICIPANT LIST OF 6th GLOBATT DHAKA MOTOR SHOW 2011:

- A.G. AUTOMOBILES LTD. (FORD), BANGLADESH
- AB BANK , BANGLADESH
- ABEDIN EQUIPMENT LTD. , BANGLADESH
- ACE AUTOS (PVT.)LTD. , BANGLADESH
- ALEK AUTOS LTD. , BANGLADESH
- APEX HUSAIN GROUP (HUSAIN TYRE), BANGLADESH
- AUTOMOTIVE GRATCO ENGINE VALVES (INDIA)
- AUTO MUSEUM LTD.(MITSUOKA JAPAN) – BANGLADESH
- BANNICHI ENTERPRISE LIMITED, BANGLADESH
- BASUMATI DISTRIBUTION LTD. , BANGLADESH
- BASUMATI GROUP OF COMPANIES
- BDCOM ONLINE LTD. , BANGLADESH
- BERGER PAINTS BANGLADESH LTD. , BANGLADESH
- BRITISH MOTORS BANGLADESH LTD. (DISCOVERY 4, DEFENDER), BANGLADESH
- CHENGSHIN RUBBER IND. CO. LTD.
- COMET CNG , BANGLADESH
- DELPHI-ENGLAND
- DGC AUTOMOTIVE PVT. LTD. , INDIA
- DYE-TEX INTERNATIONAL (BIRLA TIRE), BANGLADESH
- EMIRATES NATIONAL OIL COMPANY (ENOC, DUBAI)
- FEDERAL MOGUL ENGINE BEARING (INDIA)
- FEDERAL MOGUL GOETZE (INDIA)
- FORD MOTOR COMPANY
- FUZHOU REALLY TRADING CO. LTD. (REALLY ENTERPRISE) , CHINA
- GIBRALTAR AIRSPRINGS PRIVATE LTD. , INDIA
- GPC, CHINA.
- GREAT WALL MOTORS
- HICOM INDUSTRIES ESTATE
- HYUNDAI MOTORS BANGLADESH LTD. (HYUNDAI SONATA, HYUNDAI TUCSON, HYUNDAI H)
- INTRACO MOTORS LTD. , BANGLADESH
- JIANGXI OLITE CYLINDER CO. LTD. , CHINA
- LANDIRENZO S.P.A, ITALY & SAFE S.R.L, ITALY
- LUB-RREF (BANGLADESH) LTD., BANGLADESH
- MAX PRODUCTS - USA
- MONICO LIMITED (FINDER), BANGLADESH
- MULTIMODE TRANSPORT CONSULTANTS LTD. (PROTON) , BANGLADESH
- NATIONAL TRADING COMPANY (DISTRIBUTOR OF GOODYEAR TIRE) , BANGLADESH

- NAVANA CNG LTD. , BANGLADESH
- PACIFIC BANGLADESH TELECOM LTD. (CITYCELL) , BANGLADESH
- PACIFIC MOTORS LTD (NISSAN SUNNY, NISSAN BLUEBIRD SYLPHY, NISSAN NAVARA) , BANGLADESH
- PADMA TRADERS , BANGLADESH
- PADMA TRADING AGY. PVT. LTD. (AUTOMOTIVE GRATCO ENGINE VALVES) , BANGLADESH
- PADMA TRADING AGY. PVT. LTD. (FEDERAL MOGUL GOETZE , INDIA,) , BANGLADESH
- PANNA GROUP (PANNA BATTERY) , BANGLADESH
- PERSUSHAAN OTOMOBIL NASIONAL BERHAD,
- PPI (PENNSYLVANIA PETROLEUM INTERNATIONAL) USA.
- R. R. AUTOMOBILES (PVT.) LTD. & GROW, BANGLADESH
- RAHIMAFROOZ BATTERIES LIMITED , BANGLADESH
- RAHIMAFROOZ DISTRIBUTION LIMITED , BANGLADESH
- RANCON AUTOMOBILES LIMITED , BANGLADESH
- RDH AUTO (REGD) , INDIA
- SAFAH AUTOMOBILE & SERVICING CENTER, BANGLADESH
- SANTACRUZ , BANGLADESH
- SELAM DARUL EHSAN, MALAYSIA
- SHELL LUBRICANT, BANGLADESH
- SOBHAN TRADING COMPANY LTD., BANGLADESH
- SUMIMOTO SCIENTIFIC INSTITUTE CO. LTD., JAPAN
- SWAN INTERNATIONAL(MAXXIS TIRE), BANGLADESH
- YUANDI GROUP, CHINA

NEXT EDITION SCHEDULE:



7th Dhaka Motor Show 2012

Date	: 22 ~ 24 March 2011
Venue	: Bangabandhu International Conference Centre, Dhaka – Bangladesh
Opening Hours	: 10.30 am to 8.30 pm
Frequency	: Annual
Open to	: Trade / Business & Public Visitors
Official Website	: www.dhakamotorshow.com

