

17th DHAKA MOTOR show 2024

23 24 25 May
2024



Bangabandhu Bangladesh–China
Friendship Exhibition Center (BBCFEC)
Near Kanchan Bridge, **Purbachal**

www.cems-motorshow.com



A Complete Show for the Brand new Automobile Sector of Bangladesh

SCHEDULE

Date	:	23 ~ 25 May 2024
Venue	:	Bangabandhu Bangladesh–China Friendship Exhibition Center
Opening Hours	:	10:30 AM to 8:30 PM
Frequency	:	Annual
Open to	:	Business / Trade Visitors, Professionals
Website	:	www.cems-motorshow.com

7 Reasons to Participate in the 17th Dhaka Motor Show 2024



1. The Automotive market size of Bangladesh was reported to be in between BDT 1,300 crore to BDT 1,400 crore last year with an annual growth rate of 10% to 12%
2. Car dealerships in Bangladesh imported more than 20,009 vehicles through the Mongla Port in fiscal year 2021-22 – which is actually the highest since the seaport in the southwest coastal region started handling imports – according to Mongla Port Authority (MPA)
3. Dhaka Motor Show is the Oldest & Biggest of its kind serving the Automobile Industry of Bangladesh for almost two decades now and it has surely become an Int'l Expo to be recognized
4. In the fiscal year 2021-22, the government slashed import tariffs on hybrid cars and microbuses depending on the engine capacity, enabling the sector to import an increased number of vehicles
5. Reconditioned car imports surged by more than 75 percent year-on-year in July-October despite the ongoing economic uncertainty and post pandemic situation revealing the demand for vehicles in.
6. Bangladesh has experienced an increase in its use of private cars over the last two decades due to the socio-economic development and increasing purchasing power of the middle and upper middle classes. In the last decade, the number of passenger cars increased at an average rate of more than 7 percent (7.23%) each year
7. Participate in 17th Dhaka Motor Show 2024. Meet and connect with the Top Car Manufacturers through the Expo

EVENT PROFILE

Being held for the last 17 years now, the `Dhaka Motor Show` stands firmly as one of the flagship events of CEMS-Global in Bangladesh and has become an icon of the country as the One & Only International Automotive Exhibition of Bangladesh. With the country growing a strong Middle-class segment, the rise in sales of Motor vehicles has surged to newer heights in Bangladesh, ignoring the rise in import taxes. Bangladesh is one of a strong South-Asian Nation with its growing economy and the `Dhaka Motor Show` has also been a platform all these years for the launching of latest Models of Hyundai, Mercedes, Range Rover, Mitsuoka, Toyota Prius and many others. The previous editions have seen great successes and an enormous rise in sales of new vehicles, with CEMS-Global's new strategies in 2024 in highlighting and strongly backing Vehicle distributors showcasing Cars / Commercial vehicles for the Middle / Upper-Middle class segment of the population and vehicles for Rural utilization, this exhibition will bring together all the important segments of the vehicle industry of Bangladesh.



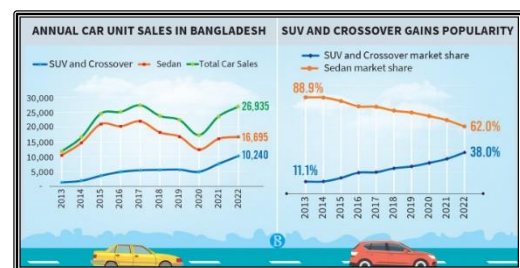
`CEMS-Global USA` in association with `CEMS Bangladesh` presents once again the "17th Dhaka Motor Show 2024", scheduled to be held from 23 ~ 25 May 2024 which will be a focused showcase of the World automobile and auto component industry. As always, the `Dhaka Motor Show` will reveal to the country the rapid developments in the industry and will also be a launching pad for many new vehicles as well as new technology components.

The neat layouts of the show provide many opportunities to the consumers of vehicles to see the latest offerings in the market as well as to the business visitor to carry out networking in a highly enabled environment. The Motor Show is therefore not only a networking ground but also a place to find business partners and strategic alliances for manufacturing, outsourcing, sub-contracting, design, and development as well as direct marketing.

WHY BANGLADESH? FACTS & FIGURES

The Automotive market size of Bangladesh was reported to be in between BDT 1,300 crore to BDT 1,400 crore last year with an annual growth rate of 10% to 12%

The demand for brand new cars is increasing as manufacturers are now offering new generation, highly efficient mobility solutions across different customer segments.



Across the globe, the private vehicle market is performing well. In the backdrop of emerging economies and the overall increasing purchasing power of people in developing nations, the market is projected to grow at 4.4% per year through to 2022. This expected growth can primarily be attributed to a stronger and more robust global economy and the increasing availability of budget-friendly models.

PROFILE OF EXHIBITS

Vehicles: Cars, Sports Utility Vehicles, Multi Utility Vehicles, Commercial Vehicles, Buses, Trucks, Three Wheelers, Alternative energy-driven vehicles including battery-operated vehicles



PROFILE OF VISITORS

Just like the previous editions, the `17th Dhaka Motor Show 2024' will focus on Target visitors consisting of Vehicle Distributors / Importers, Auto Component Distributors & Dealers, Tire & Wheel Dealers, Auto Spare Parts Dealers, Garage Owners, Lubricant Dealers, Service Centre's, Truck Parts Dealers, Mechanics, Spare Parts retailers, Distributors, Associations and General Public.



ABOUT CEMS-GLOBAL (ORGANIZER)

CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having its operations across 4 continents.

Established in 1992, CEMS-Global, in this span of more than 3 decades has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy.

In this span of more than 3 decades, CEMS-Global has collaborated with several Business Associations, Chamber of Commerce's, Export Promotion Councils, International Trade Promotion organizations, Governments.

Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International Trade & Development in many countries. Everyone pursues excellence....

CEMS-Global sets itself apart by pursuing perfection! We achieve excellence, at a minimum, in the process. With our 40 Trade Shows on important business sectors and commendable presence globally across 4 continents, we transform our Events into successful Trade Shows with focus on our knowledge, skill, finesse and creativity.

We bring all these attributes together to reinvent events to transform the ordinary into extraordinary and producing successful Trade Shows in important and potential markets around the world. As a company with Global presence and a wide-ranging proven record of accomplishment.

CEMS-Global USA also provides High-Value Management & Strategy Consultancy Services and lays its knowledge, its vast global experience at the disposal of the Client and assists Trade/ Business Associations and Enterprises improve work strategies, improve efficiency & performance or entering new markets, with our proven system to reach the goal. Great people make great partnerships!

CEMS-Global's dedicated team stands with you in making a right decision for your participation in a Trade Show or enhance your Businesses in the next important market for you that will yield exceptional results. With over 762+ Trade Shows, 55,455+ Exhibitors, 1.95+ Million Attendees in our portfolio; we are devoted to take you where markets are....

ORGANIZER



in Association with



GLOBAL HQ:

CONFERENCE & EXHIBITION MANAGEMENT SERVICES LTD. [CEMS USA]

New York, USA

Mail : contact@cemsonline.com

WhatsApp: +1-212-914-9914, +1-212-914-7414

WeChat: cemsglobal

Web : www.cems-motorshow.com, www.cemsonline.com

CORPORATE OFFICE FOR BANGLADESH:

CONFERENCE & EXHIBITION MANAGEMENT SERVICES LTD

Dhaka, Bangladesh

Tel : +880 2 4108-2801~16

Fax : +880 2 41082822

Mail : contact@cemsonline.com

WhatsApp: +1-212-914-9914, +1-212-914-7414

WeChat: cemsglobal

Web : www.cems-motorshow.com, www.cemsbangladesh.com

CORPORATE OFFICE FOR INDIA & SOUTH-ASIA:

CONFERENCE & EXHIBITION MANAGEMENT SERVICES INDIA PVT. LTD. [CEMS INDIA]

New Delhi, India

Hotline : +91-8448188817

Mail : contact@cemsonline.com, cems@cemsindia.in

WhatsApp: +1-212-914-9914, +1-212-914-7414

WeChat: cemsglobal

Web : www.cems-motorshow.com, www.cemsindia.in

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HOTLINE
+88 01817 044807

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