

POST SHOW REPORT

16TH DHAKA MOTOR SHOW 2023



Bangabandhu Bangladesh-China
Friendship Exhibition Center
(BBCFEC), New Purbachal



CAR MARKET IN BANGLADESH

The automobile industry in Bangladesh, as a whole, is growing. It has been estimated that there is an annual demand of 30,000 units for the passenger vehicles among which brand new vehicles are contributing 5,000 units. The demand for brand new cars is increasing as manufacturers are now offering new generation, highly efficient mobility solutions across different customer segments. Currently, the preference for SUVs has significantly increased in the market. Since people are travelling long distances more often – to the outskirts of Dhaka city – they prefer travelling in affordable SUVs/Crossovers. This is why CEMS-Global decided to continue contributing to this expanding industry.



Across the globe, the private vehicle market is performing well. In the backdrop of emerging economies and the overall increasing purchasing power of people in developing nations, the market is projected to grow at 4.4% per year through to 2022. This expected growth can primarily be attributed to a stronger and more robust global economy and the increasing availability of budget-friendly models.

INDUSTRIES SECTOR WITH RECORD BREAKING FIGURES

The Automotive market size of Bangladesh was reported to be in between BDT 1,300 crore to BDT 1,400 crore last year with an annual growth rate of 10% to 12%

2.Car dealerships in Bangladesh imported more than 20,009 vehicles through the Mongla Port in fiscal year 2021-22 – which is actually the highest since the seaport in the southwest coastal region started handling imports – according to Mongla Port Authority (MPA).

Car importers, vendors and banks say there has been a big jump in the purchasing capacity of the middle class as well as an emergence of easier credit facilities.

5.Reconditioned car imports surged by more than 75 percent year-on-year in July-October despite the ongoing economic uncertainty and post pandemic situation revealing the demand for vehicles in.





ABOUT THE EXPO

'CEMS-Global USA' in association with 'CEMS Bangladesh' once again organized the '16th Dhaka Motor Show 2023'. It was a glittering showcase of the World automobile and auto component industry. As always, the '16 Dhaka Motor Show 2023' revealed to the country the rapid developments in the Industry and was also be a launching-pad for many new vehicles as well as new technology components. The neat layouts of the show provided many opportunities to the consumers of vehicles to see the latest offerings in the market as well as to the business visitor to carry out networking in a highly enabled environment. The Motor Show was therefore not only a networking ground but also a place to find business partners and strategic alliances for manufacturing, outsourcing, sub-contracting, design, and development as well as direct marketing.



ABOUT THE EXPO

Being held for more than a decade, the 'Dhaka Motor Show' stood firmly as one of the flagship events of CEMS-Global in Bangladesh and became an icon of the country as the One & ONLY International Automotive Exhibition of Bangladesh. With the country growing a strong Middle-class segment, the rise in sales of Motor vehicles has surged to newer heights in Bangladesh, ignoring the rise in import taxes. Bangladesh is one of a strong South-Asian Nation with its growing economy and the '16th Dhaka Motor Show 2023' has also been a platform in all these years for the launching of latest Models of Hyundai, Mercedes, Range Rover, Mitsuoka, Toyota Prius and many others. This Exhibition saw great successes and an enormous rise in sales of new vehicles, with CEMS-Global changing its strategy to strongly highlight the Vehicle distributors' showcasing Cars / Commercial vehicles for the Middle / Upper-Middle class segment of the population and vehicles for Rural utilization, which also is one of the big and potential segment in Bangladesh.

Member of





INAUGURATION CEREMONY & EVENT GLIMPSE

“CEMS Global USA”, in association with “CEMS Bangladesh” organized the “16th Dhaka Motor Show 2023”, “6th Dhaka Auto Parts Show 2023”, “7th Dhaka Bike Show 2023”, and the “5th Dhaka Commercial Automotive Show 2023”.

This three-day exhibition started on **March 16** and continue until **March 18** at the **Bangabandhu Bangladesh-China Friendship Exhibition Centre, Purbachal, Dhaka**.

The honorable Professor Shibli Rubayat-ul-Islam, Chairman (Senior Secretary), Bangladesh Securities and Exchange Commission (BSEC), attended the inauguration ceremony as a Chief Guest. The event was presided over by Ms. Meherun N. Islam.



EXHIBITION STATISTICS



Bangabandhu
Bangladesh-China
Friendship Exhibition
Center, New
Purbachal,
Bangladesh.



Participating
Country : 17



Exhibitor : 175+



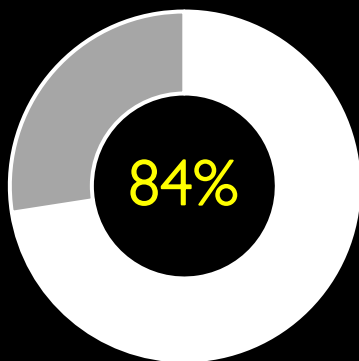
Business Visitor
30,000+



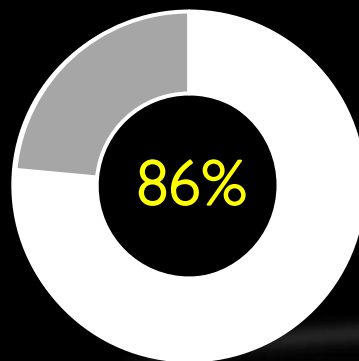
Total Visitor
65,000 +



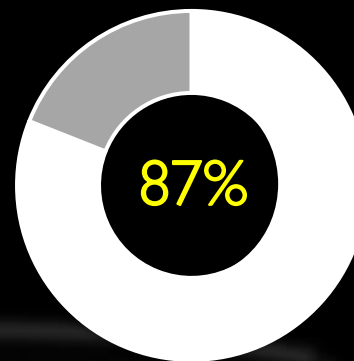
Booths : 600+



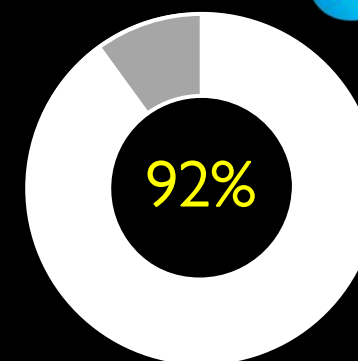
of Exhibitors Stated That
They Would Like To
Repeat Their Participation
on The 2024 Show



Satisfied With The
Quantity & Quality of
Visitors



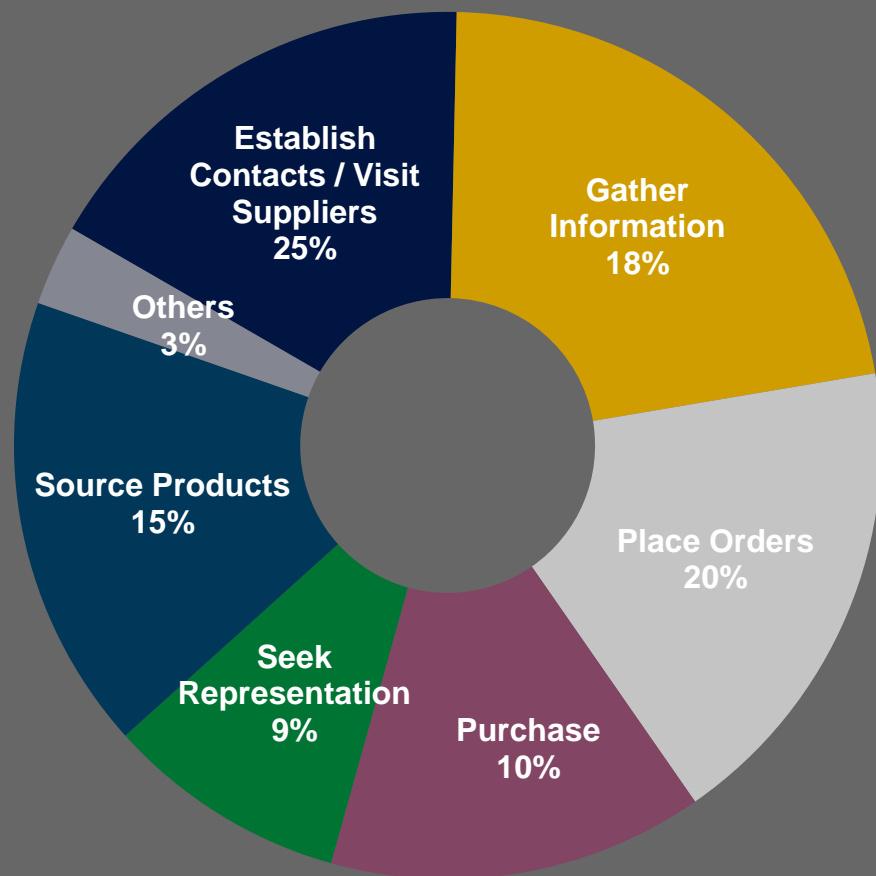
Achieved The Objectives
of Exhibiting



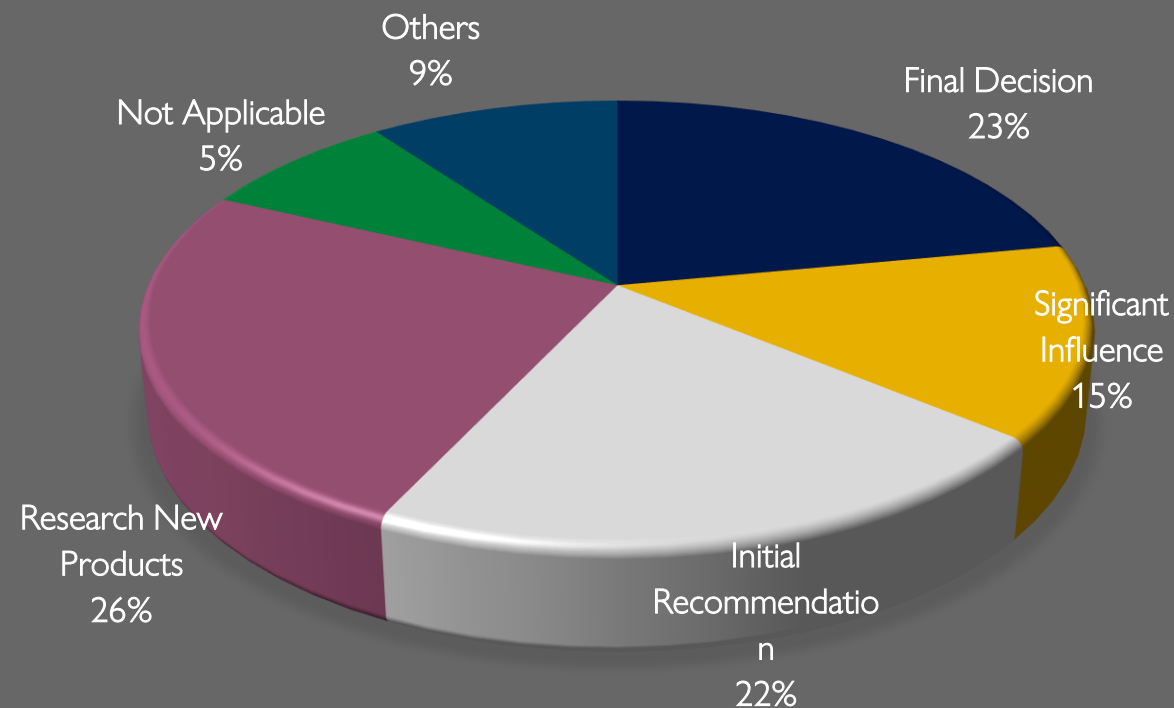
of The Exhibitors Stated That
They Were Satisfied With
The Support / Services From
Organizer.



Motive behind Business Visitors of the 16th Dhaka Motor Show 2023 in below decisions:



Visitors to the 16th Dhaka Motor Show 2023 above purpose:



STATISTICAL ANALYSIS



ABOUT CEMS - GLOBAL

Since its inception in 1992, CEMS-Global USA, with its HQ in New York – United States. In this span over three decades, CEMS-Global has made a commendable presence as a Multinational Exhibition Organizer with operations across 4 continents of the world and organizing over 40 exhibitions per annum on all important sectors of the trade and economy in 6 countries.

cems-global.com

Member of





Date: 23 ~ 25 May, 2024

Venue: Bangabandhu Bangladesh-China Friendship Exhibition Center

Thank you for your participation ...See you at the next event in 2024!

Reserve your preferred exhibit space now!

For more information, Please contact:

Conference & Exhibition Management Services Ltd.

Rupayan Millennium Square (5th Floor), Cha-70 Bir Uttam Rafiqul Islam Avenue (North Badda)

Dhaka-1212, Bangladesh

Tel : +880 2 4108-2801~16

Fax : +880 2 41082822

Mail : contact@cemsonline.com